

State and Local Leaders Can Enhance Survey Collections

Key Takeaways

1. State and local leaders can help encourage better survey collections by engaging constituents and local institutions, such as nonprofits and schools.
2. To prepare for upcoming Census and ACS surveys, states and localities can create Complete Count Committees (CCCs). These committees create awareness campaigns to encourage completion of individual surveys.
3. To fund CCCs, states often allocate funding, but local groups can also benefit from microgrants, fundraisers, and sponsors.
4. CCCs should try to empower “trusted messengers,” community members who have positive relationships with the residents of the area, such as leaders from a church or public library.

Want to Learn More?

To learn more about how **Complete Count Committees (CCCs)** can ready communities for a census, read: “[Crank Up the Census Count with a CCC](#),” (3 minutes).

To learn more about how **community leaders can discuss the Census**, review the infographic: “[2020 Census Talking Points](#),” (2 minutes)
