

Join Florida TaxWatch for a Census Data and Business Webinar (8.31.22)

Register: <https://bit.ly/3QvbdGQ>

Description

Did you know that the population data used in the planning of roads, hospitals, schools, and for emergency preparations are also used to make business decisions? An accurate census count affects more than just the amount of federal dollars Florida receives. Accurate data starts with the Census at large, as well as the monthly American Community Survey. Join us to discuss what the role of YOUR business can be in acquiring more accurate population data and how it benefits you.

Reference Materials

Review Florida TaxWatch's [Looking Back at Census 2020: What Florida's Business and Community Leaders Need to Know](#) to explore the impacts of the 2020 Census undercount.

Review the Census Project's one-pager primer for [America's Essential Data at Risk](#) to learn about the importance of American Community Survey (ACS).
