

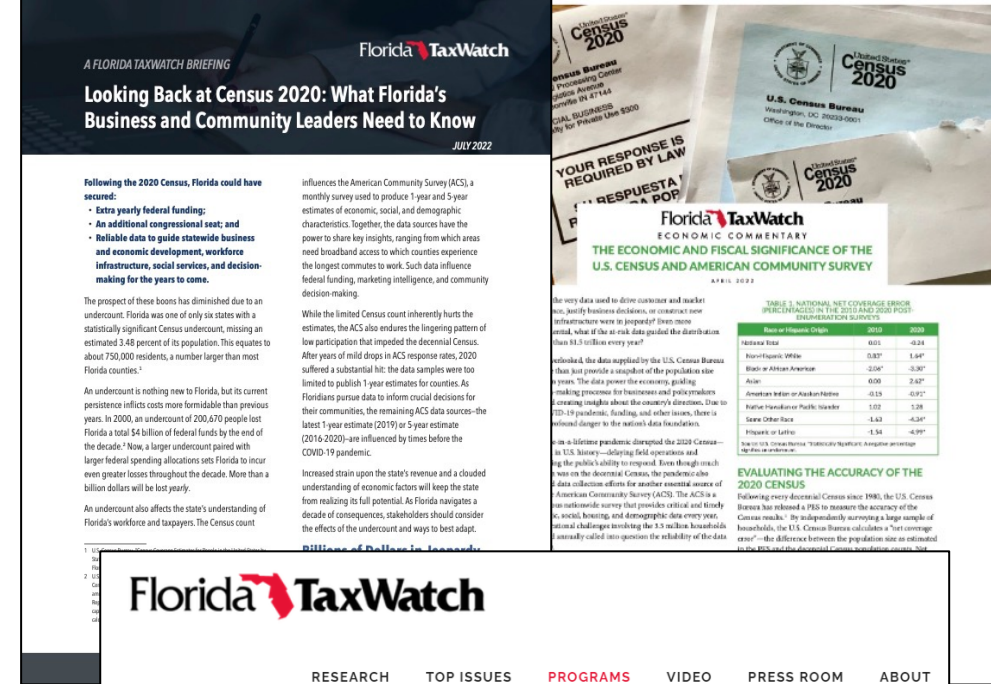
Florida's Essential Data Points are at Risk

Decennial Census

750,000 residents uncounted

American Community Survey (ACS)

Low response rates threaten the ACS estimates



Florida TaxWatch

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The Florida Census Institute

- Why Should Floridians Care about the Census and the American Community Survey (ACS)?
- Why Do the Census and ACS Matter to Businesses?
- How Do the Census and ACS Influence Community Decision-Making?
- What Do Nonprofits Need to Know About the Census and ACS?
- Current Events

Population Data is Needed Throughout the Economy



"People are moving to Florida and having data as to where they are moving to is vital for proactive transportation infrastructure planning." –Ananth Prasad, Florida Transportation Builders Association, Inc.



"It would be impossible to accurately monitor Florida's housing market without data from the U.S. Census Bureau. From statistics on population growth, income, and migration to its estimates of homeownership rates and building permits, census data is an absolutely vital source of information for us and our Realtor members." -Florida Realtors



*"Whitman Family Development, LLC, is a family-owned, diversified real estate development, management, and leasing company specializing in retail and headquartered in Miami Beach, Florida. Population data is used to assess the needs of our businesses and appeal to our customer base."
–Whitman Family Development, LLC*

Population Data is Needed Throughout the Economy



"As a large public health system, Lee Health utilizes demographic and census data every single day. The amount of money states get for programs like Medicaid, Children's Health Insurance Program (CHIP), Medicare, and the Supplemental Nutrition Assistance Program (SNAP) is impacted by the US Census. Demographic data is used to determine if building new programs, facilities, or services is necessary & prudent. Prices in healthcare are set by government payers and costs are often fixed based on regulatory requirements. The result of these market pressures is that we must have exceedingly clear data in order to operate a large healthcare delivery system that employs 15,000 individuals and treats nearly 2 million patient contacts each year." -Michael Nacheff, Lee Health



"GrantWorks helps local governments access and utilize federal and state funds to support development as well as disaster recovery, mitigation, and resilience. Many funds, such as the Community Development Grants, depend upon a complete Census count to ensure localities receive their fair share of allocated dollars. Population data also allows us to make data-informed decisions based upon the conditions and needs of residents." –GrantWorks