





Making ends meet in Tallahasse

OUR OPINION: TaxWatch plan closes budget hole with less pain

S ell off buildings, bid out contracts that now get special exemptions, seek dis-

the poor and sick during this recession. Asking each state agency to take, say, a 3 percent cut may seem easier than going

looking for the best products and services at the cheapest cost. Competition could

Also, why do state employees expect an automatic cost-of-living increase

tion of their healthcare would save \$160

2010 ANNUAL REPORT

Florida **TaxWatch**

Ca-ching, ca-ching, TaxWatch's almost 90 c suggestions this year follo

Words of Appreciation and Encouragement From Florida's Governors



CHARLIE CRIST GOVERNOR

November 5, 2010

Dear Friends:

Congratulations on another successful year!

Florida TaxWatch continues to be a valuable source of independent, objective research and constructive recommendations on issues that concern state leaders and taxpayers. Your organization's hard work has led to major cost savings, cost avoidances, and productivity enhancements with a direct impact on the taxpayers of Florida

Thank you for your commitment to building a better Florida. Best wishes for continued success!

Office Out

Since 1979, Florida TaxWatch advocated on behalf of the people and I congratulate you on your efforts to educate both state leaders and taxpayers. Your recommendations are invaluable to the legislative process.

— Governor Charlie Crist

Thank you for playing a critical role in policy making and in guarding the public interest. The taxpayers of Florida are fortunate to have an advocate and friend in Florida TaxWatch.

— Governor Jeb Bush

The blending of TaxWatch ideas with our internally generated approach to savings will inure to the benefit of all our citizens and taxpayers.

— Governor Wayne Mixson



Florida TaxWatch's accomplishments and contributions have been invaluable to all Floridians.

— Governor Bob Martinez

Florida TaxWatch is a highly respected organization that facilitates good government, offers timely advice, and presents insightful research that gets results. It has improved government accountability while discouraging government waste and inefficiency. TaxWatch is an organization well prepared to help our state prosper as it enters the next millennium.

— Governor Lawton Chiles

For 31 years now, Florida TaxWatch has been providing the credible quality research and recommendations that have made a significant difference in government performance, productivity, and accountability throughout Florida.

Florida TaxWatch is a statewide nonpartisan, nonprofit government watchdog and taxpayers' research institute — your eyes and ears in Tallahassee.

In the first 20 years alone, policymakers and state employees implemented three-fourths of Florida TaxWatch recommendations, according to an independent assessment conducted by Florida State University. Those recommendations saved state taxpayers more than \$6.2 billion — or approximately \$1,067 in added value for every Florida family.

It is the only independent statewide organization devoted entirely to Florida taxing and spending policies and practices. Since its inception in 1979, TaxWatch has worked diligently and effectively to inform and safeguard the interests of the taxpayer, helping to reduce inefficiencies and prompting responsible improvements in the management and operation of citizens' hard earned tax dollars without lobbying.

Florida TaxWatch is supported by tax-deductible contributions by all types of taxpayers homeowners, small businesses, corporations, professional firms, philanthropic foundations, members of the news media, associations, and individuals — representing a wide spectrum of citizens.

The high quality economic and fiscal research and recommendations of TaxWatch are widely distributed to elected state officials and policymakers and regularly cited in and reported on by the statewide news media.

Now more than ever, Florida TaxWatch is ever present to ensure that taxes are fair, equitable, not excessive, that the public benefits and costs are weighed, and that government agencies are more responsive and productive in their stewardship of taxpayer funds.

Table of Contents

Letter from the Chairman, Chair-Elect and the President2
Executive Committee4
Board of Trustees5
Senior Research Fellows6
Treasurer's Report7
Research8
Prudential - Davis Productivity Awards18
Centers of Excellence
Florida TaxWatch Center for Competitive Florida
The Florida Council of Economic Advisors at Florida TaxWatch
Florida TaxWatch Center for Educational Performance and Accountability (CEPA)
Member Involvement Through Regional Board Meetings24
Why Join Florida TaxWatch?25
Professional Staff

Letter from the Chairman, Chair-Elect and the President

Dear Fellow Taxpayers:

2010 was a watershed year for the state of Florida. An unemployment rate of 12.3% - the highest since World War II – coupled with an unprecedented third year of double-digit drops in property values, housing starts, and with them, state revenues, deepened the recession in Florida and delayed the economic rebound here that some of the nation has started to experience.

Yet amid the challenges has come a tremendous opportunity (and often, a necessity) to change the way we've been doing business at home, at work, and in our state and local governments. Florida TaxWatch committed itself and engaged talented partners and devoted considerable resources to provide constructive, specific, and immediately actionable ways to improve government and cut unnecessary costs in ways that businesses, families, and senior citizens have had to do in this tough economy.

A Florida TaxWatch Government Cost Savings Task Force is developing such cost-savings ideas to help the 2011 Legislature and Governor close an expected multi-billion dollar budget gap without raising taxes and fees or cutting core services. The effort comes on the heels of two previous task forces, comprised of notable civic and business leaders. whose implemented

recommendations by the legislature have translated to more than \$2 billion in TaxWatch recommended government cost savings for Florida taxpayers.

These ideas include wiser and more innovative and productive spending policies, reducing embedded administrative costs, collecting money legally owed but not currently collected, such as remote sales taxes, and reforming expensive pensions and state healthcare costs, as well as reforming criminal justice and state procurement and purchasing. We stand ready once again to serve as a constructive partner to the next Governor and legislative leadership in not only helping balance the next state budget but improving the budgeting process for years to come.

At the same time, Florida TaxWatch has been laser-focused on tax policies to stimulate business investment and create jobs. This research has created opportunities to improve Florida's tax system and competitiveness, while promoting necessary revenue investments beneficial to our citizens, the economy and the protection of valuable infrastructure. Such reforms in these areas are even more vital in this period of economic challenges and increased global competition.



Florida TaxWatch President & CEO Dominic Calabro is recognized by Florida's Governor and Cabinet for his 30 years of service on behalf of the taxpayers of Florida.

No one knows what 2011 will bring to Florida's economy. But you can trust that Florida TaxWatch is on the job and will remain diligent in its work to ensure a healthier, more prosperous Florida through thoughtful ways to reduce spending without hurting Florida as well as scrutinizing any new taxes and fees that may emerge and re-examining those we currently pay.

Never has the work of Florida TaxWatch been more necessary and relevant. For that reason, your ongoing participation in Florida TaxWatch is a wise investment. We thank you for your critical support and participation. Together, we will build on the 31 year mission of your government watchdog and research institute and its successful track record of improving taxpayer value, citizen understanding, and government accountability.

We believe you deserve and should expect nothing less.



U.S. Senator-Elect Marco Rubio, Florida TaxWatch President & CEO Dominic Calabro, Florida TaxWatch Chairman David Smith and Florida Chief Financial Officer-Elect Jeff Atwater during the 30th Annual Board & Membership Meeting.

Respectfully,

David A. Smith Chairman

And So

Marshall Criser III Chair-Elect Dominic M. Calabro President &

Chief Executive Officer

Daming M. Calabro



Florida TaxWatch Chair-Elect Marshall Criser, III addresses the Board of Trustees during the 30th Annual Board & Membership Meeting.

"Florida TaxWatch — these are great Floridians who keep a watchful eye on government spending."

— Governor Charlie Crist

Florida TaxWatch Executive Committee

OFFICERS



Chairman
David A. Smith
PSS World
Medical, Inc. (Ret.)



President & CEODominic M. Calabro
Florida TaxWatch



Chair-Elect Marshall Criser, III AT&T



TreasurerJohn Zumwalt, III
The Zumwalt Company



SecretaryMichelle Robinson
Verizon

EXECUTIVE COMMITTEE AT LARGE

IMMEDIATE PAST CHAIRMAN Michael A. Jennings Prudential

John D. Baker, II Patriot Transportation Holding, Inc.

Hoyt R. "Barney" Barnett Publix Super Markets, Inc.

Rober E. Coker United States Sugar Corporation

Steven L. Evans Florida State University Foundation

Ed Hannum AvMed Health Plans Martha Korman Zumwalt American Reprographics Co.

Ron LaFace Greenburg Traurig, LLP

David Mann SunTrust Banks of Florida

Paul Noland Walt Disney World Resort

Michelle Robinson Verizon

John Zumwalt, III The Zumwalt Company

CHAIRMAN EMERITUS Mark C. Hollis Hollis & Associates

PAST CHAIRMEN

Michael A. Jennings, 2005-2007

Hoyt R. "Barney" Barnett, 2003-2005

Steven L. Evans, 2001-2003

T. O'Neal Douglas, 1999-2001

Joseph P. Lacher, 1997-1999

David McIntosh, 1995-1997

Byron E. Hodnett, 1994-1995

L. Charles Hilton, Jr., 1993-1994 Buell G. Duncan, 1992-1993

Michael Zagorac, Jr., 1990-1992

T. Wayne Davis, 1981-1982, 1988-1990

Tom L. Rankin, 1986-1988

Philip D. Lewis, 1984-1986

Kenneth A. Plante, 1982-1984

CHAIRMAN EMERITUS Mark C. Hollis, 1979-1981

PAST CHAIRMAN EMERITUS James E. Davis 1979-1993

FOUNDERS

James E. Davis, 1907-1993, Winn-Dixie Stores, Inc.

T. Wayne Davis, Tine W. Davis Family Foundation

Mark C. Hollis, Publix Super Markets, Inc.

George Jenkins, 1907-1996, Publix Super Markets, Inc.

Philip D. Lewis, Former President, Florida Senate

Kenneth A. Plante, Former Minority Leader, Florida Senate

UP TO PRESENT



\$6.2 Billion Results. Florida State University's Office For Needs Assessment and Planning documented and verified that initiatives recommended by Florida TaxWatch in its first twenty years alone added \$6.2 billion to the value of state service delivery.

UP TO PRESENT



Prudential-Davis Productivity Awards. These performance-based awards have honored more than 15,000 individuals, teams, work units and partnerships to date, whose efforts measurable increased state government productivity in producing \$6.7 billion worth of added value and cost savings to Florida taxpayers.

Florida TaxWatch Board of Trustees

OFFICERS

CHAIRMAN

David A. Smith PSS World Medical, Inc. (Ret.)

PRESIDENT & CEO

Dominic M. Calabro Florida TaxWatch

CHAIRMAN-ELECT Marshall Criser III

AT&T

TREASURER

John Zumwalt, III The Zumwalt Company

CORPORATE SECRETARY

Michelle Robinson Verizon

EXECUTIVE COMMITTEE AT LARGE

IMMEDIATE PAST CHAIRMAN

Mike Jennings Prudential

John Baker Patriot Transportation Holding, Inc.

Barney Barnett Publix Super Markets, Inc.

Robert E. Coker U.S. Sugar Corp.

Steve L. Evans IBM (retired)

Ed Hannum AvMed Health Plans

Ron LaFace Greenberg Traurig

David Mann SunTrust Bank

Paul Noland Walt Disney World Resort

Martha Korman Zumwalt American Reprographics Co.

BOARD OF TRUSTEES AT LARGE

John Adams Enterprise Florida

Kathy Ross Adams MediaReach PR

Fidelity National Financial

John R. Alexander Alico, Inc.

Kathy Anderson Florida Institute of CPAs

Jerry E. Aron Jerry E. Aron, P.A.

Kevin Bakewell AAA

Barney Bishop Associated Industries of FL

Dr. Wayne Blanton Florida School Boards Association

Brad Boaz Barron Collier Companies

Mark Bostick Comcar Industries

David J. Bowling CSX Corporation

Janegale Boyd FL. Assn. Of Homes and Services for the Aging

Joseph R. Boyd Boyd, Lindsey & Sliger P.A.

David Bundy Children's Home Society of FL

John Byers FPIC Insurance Group

Bill Carlson Tucker/Hall, Inc.

Flias N. Chotas Dean Mead

Chuck Cliburn ACS

Tom Conrecode Collier Enterprises

Mike Cusick Florida Coalition for Children

Claudia Davant

Doug Davidson Bank of America Merrill Lynch

Bob Dearden FL Rest. & Lodging Assn.

Allison DeFoor Castille & DeFoor

Vincent M. Dolan Progress Energy Florida

Pepe Fanjul, Jr. Florida Crystals Corp.

Tom Findley Messer, Caparello & Self

Marty Fiorentino The Fiorentino Group

Patti Fitzgerald Florida Assn. of Realtors

John J. Fumero Rose Sundstrom and Bentley

David Goodlett Sugar Cane Growers Cooperative

Charlie Gray GrayRobinson

Chuck Greene Harris Corporation

Ben Hill Griffin, III Ben Hill Griffin, Inc.

Paul Grube Wachovia

Joe Haiek Tupperware

Viann Hardy Maximus

James Harris Jamhar Consulting

Peter Harris **ADG**

National Federation of Independent Business

Sherril Hudson **TECO**

Jeff Julien Raymond James & Associates

Mark Kaplan Mosaic

Stephen M. Knopik Beall's Inc.

Philip D. Lewis Philip D. Lewis Real Estate

Rick McAllister Florida Retail Federation

Bill McBride Barnett, Bolt, Kirkwood, Long & McBride

Stephen McGregor Panhandle Energy

Governor Bob Martinez Holland & Knight

Dave McIntosh Bluefield Ranch Mitigation Bank Trust

Ryals McMullian Flowers Food, Inc.

Anita Mitchell The Mitchell Group

Mike Mitrione Gunster

Governor Wayne Mixson

Rich Morrison Florida Hospital

Jon Movle Keefe, Ánchors, Gordon & Movle

Chris Neal State Farm Insurance Companies

Patrick K Neal Neal Custom Homes

Susan Pareigis Florida Council of 100

Van B. Poole Dutko Worldwide

Rick Qualman IBM

Mary Lou Rajchel Florida Trucking Association

Phil Raymond Gulf Power

Dean Ridings Florida Press Assn. Service

April Salter Salter>Mitchell

Alex Sanchez Florida Bankers Assn.

Jim Schneider Signature Brands

Fred Seamon MGT of America

Jim Shaeffer McKenzie Tank Lines

Eric Silagy Florida Power & Light

Doug Smith Sonitrol

Emmatt Road FL Health Care Assn.

Jay Smith Ajax Building Corporation

John R. Smith BIZPAC

Steven Smith Blue Cross Blue Shield of

Andrew Smulian Akerman Senterfitt

Chuck Sykes Sykes Enterprises

Stanley G. Tate Tate Enterprises

John Thomas Brandt Information Services

Tom Warner Carlton Fields

Ben West 22squared, inc.

Mark Wilson Florida Chamber of Commerce

Al Zichella

KD Merick & Co

UP TO PRESENT



Budget Turkey Watch. Florida TaxWatch annually points out where the Florida Legislature does not follow its own policies and procedures for reviewing proposed appropriations. Florida's Governors have vetoed \$1.14 billion worth of spending items from the TaxWatch Turkey Watch lists since 1983.

1980

Alternatives to Nursing Homes. A CCBR report recommending a pre-admission screening process prior to nursing home placements helped produce a five-fold increase in elderly citizens in less costly home and community care by 1990.

Senior Research Fellows

The Senior Research
Fellows assist and advise
Florida TaxWatch with its
research agenda and annual
evaluation of Prudential –
Davis Productivity Awards
nominations. Each Fellow
is a prominent scholar or
professional of national
repute chosen for his or
her public policy analysis
and evaluation expertise in
the areas of state and local
government accountability,
finance, and taxation.

CHAIRMAN

Dr. William Earle Klay

Professor

Askew School of Public Administration and Policy, Florida State University

VICE CHAIRMAN

Dr. Roger Kaufman

Professor Emeritus, Florida State University, Distinguished Research Professor, Sonora Institute of Technology, Mexico Roger Kaufman & Associates

Dr. Frances Stokes Berry

Frank Sherwood Professor and Director, Askew School of Public Administration and Policy Florida State University

Dr. Neil S. Crispo

Sr. Vice President Emeritus, Florida TaxWatch Courtesy Professor, Askew School of Public Administration and Policy Florida State University

Dr. Arnold A. Heggestad

Chester C. Holloway Professor,
Director of Center for Entrepreneurship & Innovation,
Director, Master of Science—concentration
Entrepreneurship,
Warrington College of Business Administration
University of Florida

Dr. John V. Lombardi

President Louisiana State University System

Dr. Stephen O. Morrell

Professor of Economics and Finance Andreas School of Business, Barry University Chairman, Council of Economic Advisors at Florida TaxWatch Executive Director, Center for Competitive Florida at Florida TaxWatch

Dr. Harold Peckron

Professor of Accountancy International Business Department Rollins College

Dr. Craig E. Reese

Professor of Accounting Department of Accounting, Economics, and Finance, St. Thomas University

Dr. Lance deHaven-Smith

Professo

Askew School of Public Administration and Policy Florida State University

Dr. Henry Thomas

Executive Director, Florida Center for Public and International Policy Associate Professor of Political Science and Public Administration University of North Florida

Dr. Antonio "Tony" Villamil

Chief Executive Officer, Washington Economics Group, Inc. Vice Chairman, Council of Economic Advisors at Florida TaxWatch

"Never doubt... that a small group of thoughtful, committed citizens can change the world: indeed it's the only thing that ever has."

-Margaret Mead

1981

1982

State Contracted Services. A CCBR investigation of professionals who serve on the state payroll for limited periods of time resulted in reducing one attorney's salary from \$100,000 to \$38,000.

Medicaid Claims Contract. CCBR research highlighted a lack of competitive bidding to handle state Medicaid claims, resulting in changes in state policy that saved \$6.4 million over the next five years.

Treasurer's Report

Dear Fellow Taxpayers,

Florida TaxWatch further expanded its statewide representation of taxpayer concerns in Florida during the fiscal year that ended September 30, 2010. This widening support demonstrates the recognized quality and enhanced public value of the institution's mission and research program accomplishments. During this fiscal year, Florida TaxWatch continued to adhere to the sound fiscal standards required of such a respected research institute.

According to the year-end record of expenses, all expenditures went to prepare, conduct, publish, disseminate, and properly communicate the research program's findings, conclusions, and recommendations about Florida government tax and spending policies and practices. No funds were expended on lobbying activities, as specifically restricted by the institute's Articles of Incorporation and Bylaws.

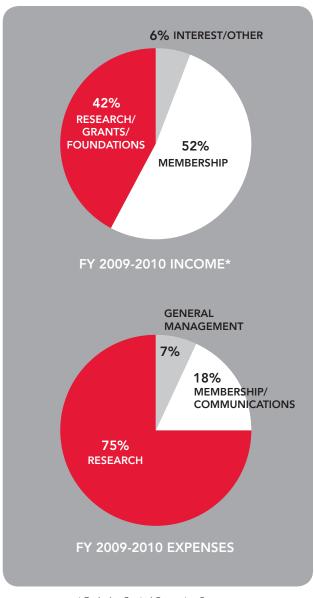
The Treasurer's Report for FY 2009-2010 demonstrates the sound management practices and proper financial controls applied by the institute which ensure effective and productive operations with direct accountability.

According to the financial statement and Treasurer's Report, total expenses of \$1,854,890 were kept below total revenue of \$2,234,443.*



John B. Zumwalt III

Treasurer and Chairman of the Audit Committee



* Excludes Capital Campaign Revenue

Florida TaxWatch Values: Integrity, Productivity, Accountability, Independence, Quality Research

1983



Budget Turkeys. CCBR identified more than \$100,000 in state budget appropriations by the Legislature that circumvented the normal planning and budgeting process designed to ensure transparency and proper public review. This would become a yearly report by CCBR.

1984



Unitary Tax. A TaxWatch study regarding the financial versus political need to raise corporate taxes was used extensively by government and business leaders during a Special Session that repealed the Unitary Tax.

^{*} Unaudited

Research Summary

Improving Taxpayer Value, Citizen Understanding, and Government Accountability

Florida TaxWatch FY 2009-2010 Research Summary

Florida TaxWatch Research Institute conducts research in the public interest on state and local government spending and taxing issues in Florida to promote greater effectiveness, efficiency, and accountability in the management and use of taxpayers' money. Research findings and recommendations are based on empirical evidence, scientific methods, relevant literature, and informed professional judgment.

All the organization's research products adhere to the "Policies and Procedures to Maintain the High Quality, Integrity, and Independence of Research Conducted by Florida TaxWatch and its Centers of Excellence and Task Forces" adopted by the Board of Trustees and revised in May 2010.

Under the umbrella mission of taxpayer value, citizen understanding, and government accountability, Florida TaxWatch research centers study and recommend strategic solutions to challenges facing Floridians in more defined subject areas than the general Florida TaxWatch research program. The centers bring together partnerships and collaborations to affect dynamic and constructive solutions in the state. Two such centers, the Center for Educational Performance and Accountability (CEPA) and the Center for Competitive Florida (CCF), currently operate under the leadership of an executive director and a volunteer advisory board along with the assistance of the Florida Council of Economic Advisors at Florida TaxWatch.

Florida TaxWatch is pleased to share the following fiscal year 2009-2010 summary of research and resulting accomplishments from the general research program, Florida TaxWatch CCF, Florida TaxWatch CEPA, and the Florida Council of Economic Advisors at Florida TaxWatch.

Our work is proving that Florida TaxWatch is the premier source of information, insight, and recommendations on Florida government tax and spending policies.

Florida TaxWatch Research Summary

E-Communiqués and Legislative Updates

Throughout the year, Florida TaxWatch keeps its members informed through our electronic *E-Communiqués*. These periodic and timely releases cover such topics as the results of revenue estimating conferences and budget and economic news, as well as new releases in Florida TaxWatch research and events.

Florida TaxWatch sends out a *Legislative Update* every Friday during session, detailing legislative activity for the week. Florida TaxWatch follows the development of the budget and tracks fiscal bills of interest to Florida taxpayers. The updates include a detailed review of education-related legislation from the Florida TaxWatch Center for Educational Performance and

"TaxWatch provided a valuable perspective and a blueprint for success."

— Florida Times Union

Accountability (CEPA) and track numerous bills implementing the recommendations of the Government Cost Saving Task Force.

Florida's Next Governor's Views on Education: A Side-by-Side Comparison of Gubernatorial Candidates Rick Scott and Alex Sink, October 2010

A high quality education system plays an integral role in achieving and maintaining a healthy economy, and Florida's Governor makes critically important decisions on education policy to enhance the development of a competitively skilled workforce. To promote informed voting and citizen understanding, the *Florida TaxWatch Center for Educational Performance and Accountability* provided this comparison of the gubernatorial candidates' stance on important education issues facing the PreK-20 system.

Impact: This report informed taxpayers and voters of the major gubernatorial candidates' positions on the most impor-

1985

Low Flow Showerheads. Following a TaxWatch recommendation, all new state institutions were required to install low flow showerheads that save two to five gallons of water per minute, saving \$14.5 million by 1989.

Liability Reform. The Legislature enacted a liability reform package following a TaxWatch report refuting the contention that capping damages would result in budget/tax increases caused by large numbers of uncompensated injured parties requiring state social services and welfare benefits.

tant and controversial issues in education including Voluntary Pre-K, the Class Size Reduction Amendment, merit-based pay, standardized testing, and vocational training.

Land Use Planning by Referendum: The Economic Consequences of Amendment 4, October 2010

This econometric analysis forecasts the likely economic impact of the passage of the proposed constitutional Amendment 4 ("Referenda Required for Adoption and Amendment of Local Government Comprehensive Land Use Plans," which would require that voters approve changes to their local comprehensive land use plans) using the most up-to-date and trusted economic modeling tools. The analysis, which was conducted by the Florida Council of Economic Advisors at Florida TaxWatch and a team of researchers from the Haas Center for Business

Impact: The study estimated that the passage of Amendment 4 could result in a 2.2% decline in Florida's Gross State Product and a 2.4% decline in Florida jobs. Further, counties in Florida could lose a combined \$227 million in property tax revenues annually. On November 2, 2010, Floridians voted not to adopt Amendment 4 into Florida's Constitution.

What if Government Ran Like a Business? The 2007 Solution, October 2010

United States Senator George LeMieux (FL) authored this *Ideas in Action* detailing the "2007 Solution" which caps federal spending at 2007 levels as a way to balance the federal budget and cut the national debt significantly.

Impact: The discussion of addressing the national debt and changing the culture of spending in Washington and Tallahassee continues.

"I enjoy the people and ideals of Florida TaxWatch. It's an organization that always seems to be taking the high road, even though I don't always agree with the results."

— Jerry Aron, Florida TaxWatch Board Member

Research and Economic Development at the University of West Florida, reveals that Amendment 4 would discourage businesses from investing, beginning, or expanding due to greater uncertainty and increased transaction costs. The higher costs would have devastating consequences for Florida's economy, likely causing significant losses in jobs, economic activity, personal income, and state and local tax revenues.

In Addition to Devastating Impacts on the Economy and Jobs, Amendment 4 Will Increase Costs to Taxpayers through Added Elections and Increased Litigation Against Local Governments, October 2010

This report highlights the fiscal impact of the passage of the proposed constitutional Amendment 4 ("Referenda Required for Adoption and Amendment of Local Government Comprehensive Land "Thank you for the fantastic work that you do week after week, month after month, year after year."

- CFO Alex Sink

Use Plans," which would require that voters approve changes to their local comprehensive land use plans). While the Florida TaxWatch analysis raises several concerns with Amendment 4, including "hyper-democracy," the impracticality of getting complex and voluminous land use provisions before the voters, and the chilling impact it could have on jobs and the Florida economy, the focus of this report is that Amendment 4 would undoubtedly increase costs for taxpayers. The analysis estimates that the direct estimated annual cost to the taxpayers throughout Florida would be \$44.6 million to \$83.4 million, assuming that Amendment 4 will necessitate an average of two special elections for each Florida voter. In addition, based on the experience of two small Florida cities that have adopted an Amendment 4 approach, added litigation costs could reach tens of millions, if not hundreds of millions, of dollars annually. The report concludes that Floridians should vote no on Amendment 4.

Impact: On November 2, 2010, Floridians voted not to adopt Amendment 4 into Florida's Constitution.

1987

Ensuring that Florida's university-bound high school graduates are STEM-ready - prepared for undergraduate programs in science, technology, engineering, and mathematics, September 2010

Dr. Paul Cottle of Florida State University authored this Ideas in Action concerning the talent gap in STEM academic fields (Science, Technology, Engineering, and Math). The article discusses the projected shortage of 100,000 STEM professionals in the next five years and suggests a dramatic change in Florida's public high schools in order to produce STEM-ready graduates for the relevant undergraduate programs. The article suggests the following policy options to overcome the shortage: 1) Florida could initiate a program of differentiated high school diplomas like that recently adopted in Virginia. The highest level diploma, which will be intended for university-bound students, should require that each graduate take courses in biology, chemistry and physics. 2) The eligibility requirements for Bright Futures Scholarships could be modified to require biology, chemistry and physics. 3) Universities could require a full slate of science courses for admission as the most direct way of ensuring that every university-bound student is STEM-ready. Dr. Cottle also published an article in the February 2010 issue of Ideas in Action, titled Preparing Florida's Students to Close the Talent Gap for an Innovation Economy, discussing the findings of the Closing the Talent Gap study conducted by The Florida Council of 100 and the Florida Chamber of Commerce on the shortage of STEM professionals.

Impact: Florida TaxWatch raised awareness on the importance of STEM education to Florida's economic competitiveness in a global economy.

Voter Guide to the Proposed Constitutional Amendments on the November 2, 2010 Ballot, September 2010

The Florida TaxWatch voter guide is designed to give voters the facts on the proposed constitutional amendments. This year's guide focuses on the three amendments that had fiscal ramifications for tax-payers: Amendment 2 (providing an additional homestead exemption for members of the military that were deployed in the previous year on active duty outside the United States); Amendment 4 (which would require that local voters approve changes to their local comprehensive plans); and Amendment 8 (which would revise the class size requirements for public schools).

Impact: Amending the constitution, the organic law of Florida, is one of the most significant and serious tasks that citizens are asked to consider. Florida TaxWatch was honored to provide analysis of the three fiscal amendments in hopes of educating and informing the citizens and taxpayers of the implications of these changes. Voters approved Amendment 2 and rejected Amendments 4 and 8.

Budget Watch Series on FY2011-12 Budget Outlook:

Estimating Conferences Project More Money for the 2011 Legislature, August 2010

Economic and Caseload Estimating Conferences Provide More Information for Next Year's Budget Shortfall Forecast, August 2010

Next Year's Budget Outlook Begins to Take Shape through a Series of Estimating Conferences, August 2010

This series of *Budget Watches* examines the results of this summer's meetings of the state's Consensus Estimating Conference and their impact on the state budget picture. There has been much talk about a \$5 billion to \$6 billion shortfall facing the 2011 Legislature, and this series used the most recent data to determine if that estimate was still valid. Florida TaxWatch examined projected revenues and budget drivers, such as Medicaid and K-12 enrollment, as well as the impact of federal revenue. Due to steps taken by the 2010 Legislature, increased revenue estimates and some instances of reduced spending, Florida TaxWatch estimated that the budget shortfall would be much less than originally anticipated.

Impact: Florida TaxWatch's Budget Watch publication was created to help tax-payers monitor and understand the complex state budget process. While next year will be another difficult one, Florida Tax-Watch research was the first to show that it would not be as bad as previously projected. Since this series, the state made a new official estimate of the projected budget shortfall and reduced it by more than half to \$2.5 billion.

Amendment 8 is the Right Investment for Florida: Evidence Shows Modifying the Class Size Reduction Amendment Will Save Billions for Florida Taxpayers, July 2010

The Center for Educational Performance and Accountability analyzed the potential cost savings resulting from the modification of the Class Size Reduction (CSR) amendment through the passage of Amendment 8. The analysis begins by examining evidence demonstrating the poor return on investment from the nearly \$20 billion Florida has already spent on compliance with the original requirements of the CSR. The report then describes how Amendment 8 would reduce CSR compliance costs by up to \$1 billion annually by calculating compliance costs with the class size limitations at "school level average number of students"

1989

Tax and Budget Reform Commission. Following passage of a TaxWatch-recommended constitutional amendment, TaxWatch was invited by legislative sponsors to draft the budget reform and comprehensive planning/needs assessment of implementing legislation.

Lottery Department Expenses. Legislative action on a TaxWatch recommendation to reduce the Florida Lottery's expense budget and increase the Department of Education's share of ticket sales produced an additional \$10.8 million for schools.

"I can't say enough about how important Florida TaxWatch is in providing thoughtful policy suggestions. We read their reports in the Governor's office."

—U.S. Senator George LeMieux and former Chief of Staff to Governor Charlie Crist

instead of at the classroom level. The analysis concludes that Amendment 8 would afford local school officials the flexibility to meet the goals of the original CSR while at the same time saving taxpayers billions of dollars in capital outlay and maintenance expenses.

Impact: This report was cited by several print media outlets in Florida, including editorials in the *St. Petersburg Times* and the *Orlando Sentinel*. Both of these newspapers endorsed Amendment 8 on the basis of Florida TaxWatch's analysis.

Florida TaxWatch Presentation: Preliminary Findings on the Economic Impact of Solar Energy in Florida, July 2010

Florida TaxWatch presented the preliminary findings of the economic impact of solar energy in Florida during the presentation, "Global and National Solar Energy Market Outlook," as a member of the Economic Development Panel at the Clean Energy Summit held in Orlando, Florida. The presentation highlighted the fact that although the demand and growth of solar energy has exploded in the last few years, the U.S. and Florida fall behind the rest of the world in the promotion of this industry. Florida has the unique opportunity to develop a homegrown renewable energy industry to reduce dependence on foreign oil, create jobs, and stimulate new investment in the state: however, the "Sunshine State" lags behind other comparable states in solar energy production and ranks 11th in solar market attractiveness based on existing renewable energy policies and efforts taken to promote the industry. According

to the analysis, the establishment of a large-scale solar energy infrastructure has the potential for significant positive employment impacts in Florida.

Impact: The presentation was well received at the summit, which was convened by Citizens for Clean Energy and moderated by Florida Senate President-Designate Mike Haridopolos and intended to provide a dialogue on varying aspects of developing feasible, substantial alternative energy sources that are at the forefront of community discussion and political agendas.

The 2010 Florida TaxWatch Turkey Watch Report, May 2010

The Florida TaxWatch annual "budget turkey" report spotlights legislative projects placed in the budget without full opportunity for public review and which circumvent competition and established procedures. These projects often benefit a very limited special interest, local area of the state, or a specific private organization. Despite facing the largest budget shortfall in the state's history, legislators added numerous member projects and other projects historically referred to as "turkeys" to the FY2010-11 state budget. Equally, despite a budget process that in some aspects was one of the most open in years, some projects were still added late in the

conference – even after the conference committees had finished their work and unresolved issues were "bumped" to the leadership. This year Florida TaxWatch has identified 41 appropriations worth \$60.6 million as budget turkeys

Impact: Governor Charlie Crist vetoed fourteen items worth \$11.4 million that were identified by Florida TaxWatch as budget turkeys. Florida's Governors have vetoed more than \$1.3 billion worth of spending items from TaxWatch Turkey Watch lists since 1983.

Florida Taxation and Budgeting Workshop, April 2010

Florida TaxWatch partnered with the Florida Press Association to hold a workshop on taxation and the state budget for reporters who cover state and local governments. Kurt Wenner, Florida TaxWatch Vice President for Tax Research, led the workshop with a presentation covering topics including the fiscal relationship between state and local governments, the tax structure of both levels of government, constitutional tax limits and taxpayer protections, Florida spending levels and the components of the budget.

Impact: This presentation helped educate the Florida press on Florida's budget and tax system and is also available through

"TaxWatch argues persuasively that Florida needs to align tax policy, spending policy, regulatory policy and economic policy."

— Palm Beach Post Editorial

PARTNERS
PRODUCTIVITY
MASS
THE SHILDS DIFFERENCE
TO SHILDS DIFFERENCE

1991

1992

recommendations by the state's four largest agencies.

Cost Savings. A Florida TaxWatch/Florida Council of 100/
State of Florida "Partners in Productivity" interim report card documented savings of \$99 million from implementation of its

Constitutional Amendment. Voters approved a constitutional amendment promoted by TaxWatch since 1986 to require performance-based budgeting and performance measurement.

the Florida TaxWatch website to help improve taxpayer understanding of taxation and budgeting.

The People First Contract Reassignment: Florida should renegotiate to enhance taxpayer value before consenting to assignment, April 2010

This *Briefing* analyzes the proposed assignment of the contract for Florida's state employee human resource management system known as People First. It concludes that as part of accepting the assignment of responsibilities under the contract to a new company, the state should renegotiate the contract to allow for a competitive bidding process to be completed by 2012 and to include provisions for at least 60% of the new company's North American employees to be located in Florida and locate its North American headquarters to Florida.

Impact: Florida TaxWatch continues to recommend ideas for improving the efficiency and effectiveness of Florida's human resource management system, as well as identifying cost savings in general government operations and ways to create new jobs and generate economic activity in Florida.

Federal Debt and Florida's Future, April

Florida Senate President Jeff Atwater authored this *Ideas in Action* supporting a constitutional amendment to require a federal balanced budget.

Impact: The discussion of addressing the national debt and changing the culture of spending in Washington and Tallahassee continues.

Florida Taxpayer Independence Day 2010! Independence Comes Five Days Later Than Last Year, April 2010

This popular annual publication reveals that, as of Friday, April 16, 2010, Floridians

finally began earning money for themselves – not the tax collector. This symbolic date assumes that every dollar earned since January 1 goes to pay federal, state, and local tax obligations. Although Floridians' personal income is expected to start growing again in 2010, Floridians' total tax bill (especially federal) should rise faster, meaning it will take more time for Florida's workers to pay their tax bills this year – an estimated five days more than last year. Taxpayer Independence Day is based on the relative size of all taxes paid in Florida to our state's total personal income.

Impact: Florida TaxWatch continues to promote citizen understanding and education on tax burdens to local, state, and federal governments.

leaders on reforming Florida's education system to improve outcomes and ensure that Florida has the well-trained workforce needed to compete in a global economy.

Florida's Financial Exposure from Its "Self-Insurance" Programs: The Citizens Property Insurance Corporation and the Florida Hurricane Catastrophe Fund, April 2010

This report analyzes the potential financial disaster that the state's self-insured, taxpayer-backed property insurance system would face if a major hurricane were to hit Florida. At the request of Florida's CFO, Alex Sink, the Florida Council of Economic Advisors at Florida TaxWatch found that the Florida Hurricane Catastrophe Fund

"Legislators wisely got started this year on 16 money-saving suggestions from Florida TaxWatch."

— Orlando Sentinel

2010 Legislative Briefing: Education Personnel Reforms, April 2010

This Center for Educational Performance and Accountability report analyzes a legislatively proposed education reform package, Senate Bill 6. The bill proposed a number of reforms including: implementing performance-based pay for teachers, requiring performance appraisals, developing end-of-course assessments, and changing the teacher certification process. The CEPA analysis supports the major concepts encompassed in the proposed legislation, which reflect the major priorities upon which CEPA has based its research.

Impact: The education reform legislation, Senate Bill 6, was passed by the Senate and House, but was vetoed by Governor Charlie Crist. Florida TaxWatch continues to work with key stakeholders and state

(known as the "Cat Fund") has a potential shortfall of more than \$7 billion in the event of a major storm, which would require the state to borrow those funds to cover the system's liabilities at a repayment cost of almost \$4 billion annually, leading a loss of more than 70,000 jobs. According to the analysis, artificially low premiums led to enormous potential shortfalls in both the Citizens Property Insurance Corporation (Citizens) and the Cat Fund. The report's recommendations include requiring Citizens to serve as Florida's insurer of last resort and have actuarially sound rates; support programs that encourage homeowners to strengthen their homes, and to prohibit Citizens from insuring new structures in high-risk coastal areas.

Impact: The report brought substantial attention to the problems with Florida's

1993

Predicting Early Intervention Services. Research supported the important concept that the benefit of early intervention services far outweighs the costs, by ratios of 1:3 to 1:7 and recognized the critical need to develop reliable cost estimates for such services.

Constitutional Amendment. Voters approved a constitutional amendment that limits government growth by tying revenue collections to growth in personal income, similar to recommendations made by Florida TaxWatch for more than a decade.

property insurance system and the potential for financial disaster that the state faces if a hurricane were to make landfall. The attention included a front-page story in *The Wall Street Journal*. Florida Tax-Watch continues to work with key stakeholders and elected leaders to address the critical problems with Florida's property insurance system while containing costs to ensure affordability.

Modernizing Process of Estimating Fiscal Impact of Legislation Benefits Florida, March 2010

This report examines legislation before the 2010 Legislature that would provide for the use of analytical and empirical techniques including, but not limited to, cost-benefit analysis, return-on-investment criteria, and dynamic scoring models when requested by either the President of the Florida Senate or the Speaker of the Florida House of Representatives in contemplation of proposed legislation. There are shortcomings in the current process of estimating the fiscal impact of proposed legislation, which by law place undue emphasis on the shortterm, immediate, static consequences for state revenues and expenditures. Legislation that otherwise may boost economic growth, job creation, wages and incomes, and state revenues in the longer-term may be rejected as a consequence. Florida TaxWatch concluded that the legislation would address this existing, potentially serious limitation by making dynamic scoring analysis and estimation a formal part of the economic and budgetary analysis.

Impact: This legislation was passed by the 2010 Legislature. This enhancement to the state's analysis of legislation is a long-standing recommendation of Florida TaxWatch, especially consideration of macro- and micro-economic behavior responses to law changes, or what is com"Congratulations on this continuing affirmation of how critical TaxWatch is to our great state. You and your folks do a wonderful job."

- Susan Story, President & CEO, Gulf Power Company

monly referred to as "dynamic scoring." Legislators, as a result, will have better information on which to base their decisions to the benefit of all Floridians. Florida Tax-Watch is now participating in workshops to help with implementation.

When Good Policies Go Bad: Unintended Economic Consequences of Assessment Cap, March 2010

This *Ideas in Action* on a proposed property tax reform was authored by Todd Jones, a senior manager for ONE-SOURCE Property Tax at Thomson Reuters. This *Ideas in Action* argues that Amendment 3, which sought to reduce the 10 percent limit on annual increases of non-homesteaded property tax valuation to a 5 percent limit, was potentially crippling for Florida's economic future in much the same way that Proposition 13 has contributed to the near bankrupting of the State of California.

Impact: Amendment 3 was removed from the November 2, 2010 ballot by the Florida Supreme Court for technical reasons.

Strengthening the Role of the Office of the Inspector General will Improve State Operations by Reducing the Cost of Services, March 2010

This *Briefing* analyzes the role of the state's Offices of the Inspector General (OIG) and determines that the activities of the OIG's should be further strengthened. The analysis recommends that the

duties of the OIG should be expanded; findings and recommendations should be communicated directly to the Governor and the Cabinet, as well as the Legislature; all inspectors general should be properly and professionally qualified to perform assessments of state agency operations; and appointments and terminations should be subject to approval by the Governor and Cabinet.

In April 2010, Florida TaxWatch also released an Ideas in Action, How Independent Are Florida Inspectors General?, concerning the independence of the state's inspectors general. The contributing authors of that Ideas in Action are Cecil Bragg, former Inspector General of the Florida Department of Transportation; James Thomas, former Inspector General of the U.S. Department of Education and Audit Director for the Florida Chief Inspector General; Sam McCall, former Deputy Auditor General of Florida and current City Auditor for Tallahassee; Dr. Earle Klay, Dean of the Askew School of Public Administration at Florida State University; and John Turcotte, former Director of OPPAGA and current Director of the Division of Program Evaluation for the North Carolina General Assembly.

Impact: Florida TaxWatch continues to work with key stakeholders and state leaders on improving internal oversight of state government operations and activities through the OIG and other reforms that can improve the efficiency and effectiveness of Florida government.

1995

Report and Recommendations of the Florida TaxWatch Government Cost Savings Task Force to Save More Than \$3 Billion, March 2010

Building upon the success of cost-savings efforts during the January 2009 Special Session of the Florida Legislature, the volunteer leadership of Florida TaxWatch organized the Government Cost Savings Task Force and released this report detailing 88 well-researched, quantified recommendations worth approximately \$3.2 billion and designed to reduce operational and administrative spending in order to provide immediately actionable cost savings without cutting core programs and services or raising taxes and fees. (See page 16 for more information on the Government Cost Savings Task Force, including information about the Government Cost Savings Task Force for FY 2011-12.)

Impact: The Florida Legislature implemented 28 of the recommendations worth nearly \$2 billion in cost savings for the taxpayers of Florida.

Borrowing Short-Term Federal Money to Pay Unemployment Benefits Will Help Boost Florida's Economy and Generate Jobs, March 2010

The Florida Legislature was facing a tax and economic emergency as it headed into the 2010 session. It had passed legislation in 2009 to prevent the insolvency of the state unemployment insurance trust fund. As a result of this change and an unexpectedly high unemployment rate, state employers were facing an up to twelve-fold increase in their unemployment taxes. The Legislature was considering suspending the 2009 changes for two years by using more federal loans for 2010-2012 to fund unemployment benefits in order to give some tax relief for the business community during the economic recession. Using the REMI model, this study estimates the economic impact of receiving additional

"We appreciate the work of TaxWatch as we do others who aren't just complaining, but are coming up with ideas to save money."

— Senator JD Alexander, Chairman of Senate Ways and Means Committee

federal advances to cover the cost of unemployment benefits between the years 2010-2015. Even though there will be job losses when the money will be paid back, this report shows that the impact on jobs, GSP and personal income will be significantly better than raising taxes.

Impact: The first bill passed during the 2010 Legislature delayed this huge increase in the state's unemployment compensation tax on employers. The \$1.2 billion tax increase would have been crippling, especially as the economy struggles to get going again. Armed with information like this Florida TaxWatch Special Report, a major push by the business community was successful in staving off the tax increase.

Five Good Things About Florida's Economy Forum, February 2010

Florida TaxWatch partnered with the National Federation of Independent Business Research Institute to hold the Five Good Things About Florida's Economy economic outlook forum, which brought together leading economists and consultants to explain what they believed to be the five emerging bright spots in the state. The Florida Council of Economic Advisors at Florida TaxWatch conducted and presented research and economic analysis to give insight into Florida's future from a national and international perspective.

Impact: The forum provided citizen education and an opportunity for discussion on important economic issues to help Florida be prepared to take advantage of its emerging strengths in order to reach full economic recovery. Attorney General

Bill McCollum, Chief Financial Officer Alex Sink, and Senator Paula Dockery were among the program's many participants.

Governor Crist Releases "Optimistic" \$69.2 Billion Spending Plan, January 2010

Florida TaxWatch began its thorough state budget review with an analysis of the Governor's budget recommendations. This Budget Watch reviews Governor Charlie Crist's proposed state budget, which was the starting point for the 2010 Legislature's crafting of the final spending plan. The review shows that, despite declining revenues, the Governor was able to recommend \$2.7 billion in increased spending, as well as \$100 million in tax cuts, by relying on federal assistance, money from the Seminole Gambling Compact, raiding the Lawton Chiles Endowment, and an assortment of trust fund sweeps and revenue diversions. The budget contains a surprisingly low \$200 million in spending cuts (only \$95 million in General Revenue). The Governor did not recommend any tax or fee increases. Florida TaxWatch recommended more focus on reducing recurring spending. The \$200 million in budget reductions in the Governor's proposal were simply not enough in these lean times.

Impact: During this time, Florida Tax-Watch continued sharing the preliminary recommendations of its Government Cost Saving Task Force with legislative committees in advance of the final report's release, and stressed that only by looking closely at the base budget and reducing unnecessary spending can the state get its fiscal house

1997

Telecommunications Taxation. The Legislature exempted internet access from taxation, following a FTW recommendation that any tax increase should not put Florida at a competitive disadvantage.

Tax Exemption for Manufacturing. TaxWatch research helped enact legislation exempting part of the cost of electricity and steam used in manufacturing from the state sales and use tax.

in order. The 2010 Legislature agreed, implementing many of the Task Force's recommendations and reducing a number of recurring appropriations.

Florida Tax Credit Scholarship: Let the evidence speak for the scholarship for low-income students, January 2010

This *Ideas in Action* highlights the merits of the Florida Tax Credit Scholarship Program, which enhances the educational options available to low-income families by providing their children with scholarships to attend private schools of their choosing. The program is financed by private companies through tax deductable contributions,

Recommendations for Boosting Investment, Economic Growth, and Job Creation in Florida, January 2010

This Briefings by the Center for Competitive Florida at Florida TaxWatch and the Florida Council of Economic Advisors at Florida TaxWatch offers specific fiscal, budget, and economic recommendations in preparation for the January 15, 2010 Florida Jobs Summit in Orlando. The recommendations are based on the following four foundations needed for economic growth: human capital, state and local fiscal policies, clusters, and migration. Some of the most impactful recommendations include: increasing incentives and invest-

"Conventional wisdom says that the only way to reduce Florida's budget deficit is to raise taxes or cut services. But imagine if we ignored conventional wisdom and instead focused on ways to make government more efficient, more productive, and more accountable to the taxpayers of Florida? These forward thinking ideas are aimed at just that: stimulating Florida's economy and eliminating bureaucratic waste and inefficiency at every level of government."

— House Speaker-Designate Dean Cannon

"They are a voice of reason in an increasingly chaotic state economic situation."

- Tom Cardwell, former Chairman, Akerman Senterfitt

thus saving significant state funds for every student that receives a Florida Tax Credit Scholarship. Florida TaxWatch research beginning in 2003 has consistently noted the value of this program to the state and the taxpayers.

Impact: The 2010 Florida Legislature implemented a Government Cost Savings Task Force recommendation to expand the Florida Tax Credit Scholarship program by increasing the cap on the tax credit available to contributing companies in order to allow more students to join the program.

ment in science, technology, engineering and mathematics (STEM) education and workforce skills; preventing the passage of Amendment 4; creating incentives for the development of high-tech industry clusters in Florida; and implementing a Retirement Visa Program.

Impact: The recommendations and ideas in this *Briefing* were presented to and positively received by Florida's business and political leaders at the *Florida Jobs Summit*, including Florida Senate President-Designate Mike Haridopolos and Florida Speaker-Designate Dean Cannon.

"It's a group that keeps a close eye on Florida's budget"

— Citrus County Chronicle

1999

Government Cost Savings Task Force for FY2010-11

In order to assist the state's elected officials address the fiscal crisis, and for the benefit of Florida's taxpayers, citizens, and visitors, the Florida TaxWatch Government Cost Savings

Task Force for FY2010-11 provided specific recommendations to help reduce state government operating expenditures, increase productivity, and maximize state revenue collections in the report titled the Report and Recommendations of the Florida TaxWatch Government Cost Savings Task Force to Save More Than \$3 Billion. The report details 88 well-researched, quantified recommendations designed to reduce operational and administrative spending in order to provide immediate, actionable cost-savings within the next fiscal year without cutting core programs and services or raising taxes or fees. In total, all of the 88 recommendations, if implemented, would save the state more than \$3.2 billion within the fiscal year.

"This is the best way to handle our budget shortfall."

— Representative Maria Lorts Sachs

Impact: The recommendations were widely welcomed by the media and the Task Force received coverage in more than two hundred articles in local, state, and national newspapers, as well as dozens of editorials published about the report and its cost-savings recommendations. Twenty-eight – or more than one-third – of the Task Force recommendations worth nearly \$2 billion in cost savings were enacted by the 2010 Legislature. These recommendations include reducing Medicaid fraud, the expansion of the Florida Tax Credit Scholarship, reduction of exemptions from competitive bidding, the increased use of electronic payment disbursements and receipts, and the creation of a temporary Tax Amnesty program.

Transition to the Task Force for FY2011-12

While the cost-savings recommendations helped balance the budget without harming core services or raising taxes, and will create a more efficient government that will benefit Floridians for years to come, the continued economic crisis means that the Legislature will once again face difficult decisions in balancing the FY2011-12 Budget, and so the work continues.

Special thanks also to the generous philanthropic support of the following sponsors:

- T&TA
- The Haskell Company
- PSS World Medical, Inc.
- Publix Super MarketsCharities
- State Farm Companies and State Farm Foundation
- Verizon Foundation
- And the Membership of Florida TaxWatch!

Special thanks to all the Members of the Government Cost Savings Task Force for FY 2010-11

Task Force Chairman Mr. David A. Smith Florida TaxWatch Chairman President, and CEO (Ret.) PSS World Medical

Task Force Vice Chair Mr. Marshall Criser, III Florida TaxWatch Chairman-Elect Transportation & Infrastructure Workgroup Chair President - Florida AT&T

John Adams, Jr., Ph.D. President & CEO Enterprise Florida

Ms. Erika Alba Regulation & Oversight Workgroup Chair

Principal & Managing Director Multi State Legislative and Regulatory Group The Fiorentino Group

The Honorable JD Alexander Chair of the Senate Policy and Steering Committee on Ways and Means, Florida Senate (Designee of the Senate President)

Mr. Hoyt R. "Barney" Barnett

Vice Chairman Publix Super Markets, Inc.

Mr. Barney Bishop, III President and CEO Associated Industries of Florida

Mr. Robert ButterworthOf Counsel
Atkinson, Diner, Stone,
Mankuta & Ploucha, P.A.

Mr. Dominic M. Calabro President and CEO Florida TaxWatch

Mr. Chuck Cliburn
Senior Vice President &
Florida Client Executive

The Reverend J. Allison DeFoor, II Managing Partner Castille & DeFoor

Vertical Integration

Ms. Ann Duncan General Government Administration & Operations Workgroup Chair President

Mr. Phil Geiger, Ed.D, MBA

President Educational Services Division MAXIMUS

Mr. David Griffin President David Griffin Consulting

Mr. Steven T. HalversonPresident and Chief Executive
Officer
The Haskell Company

Mr. Ed Hannum President & COO AvMed Health Plans

Mr. Michael Jennings Vice President Government Relations Prudential

Mr. Mark Kaplan Vice President Planning & Government Affairs Mosaic Fertilizer, LLC The Honorable Jeff Kottkamp

Lieutenant Governor State of Florida

Mr. David Mann Education Workgroup Chair Chairman & CEO – North Florida SunTrust Bank

The Honorable Bill McCollum Attorney General State of Florida

Mr. James McDonough Public Safety Workgroup Chair

Former Secretary of the Florida Department of Corrections

Mr. Patrick Neal President Neal Communities of Southwest Florida, Inc.

Ms. Susan Pareigis President The Florida Council of 100

Mr. Phillip Raymond Chief Financial Officer & Vice President Gulf Power Company

Ms. Michelle Robinson President – S.E. Region Verizon

Ms. April Salter President and COO Salter > Mitchell

The Honorable Franklin Sands Health & Human Services Workgroup Chair Minority Leader Florida House of Representatives **Ms. Kathleen Shanahan** CEO WRScompass

The Honorable Alex Sink Chief Financial Officer State of Florida

Mr. Jose Valiente, C.P.A. President Florida Institute of Certified Public Accountants

The Honorable Will Weatherford Florida House of Representatives (Designee of the House Speaker)

Mr. Mark Wilson President and CEO Florida Chamber of Commerce

Mr. John Zumwalt, III Chairman and CEO (Ret.) The PBSJ Corporation

The Work Continues:

The Government Cost Savings Task Force for FY2011-12

In the current fiscal and economic climate, government must operate better and more efficiently. Short- and long-term cost-savings solutions are needed now. It is the time for bold leadership, fiscal stewardship, and a change in the culture of government to one that encourages innovation, achieves cost-savings, and embraces streamlining in order to improve efficiency.

Building upon the success of the previous Cost Savings Task Forces, the volunteer leadership of Florida TaxWatch organized the Government Cost Savings Task Force for FY2011-12. This Task Force, composed of distinguished business and community leaders from around the state, is greater in both scale and scope than previous efforts and is intended to lead to further advances in making Florida government more efficient and increasing savings for taxpayers. The efforts of this Task Force will help put Florida back on target for a healthy and growing economy. The Task Force will hone its focus to four of the most important cost saving areas in Florida: Pensions, Procurement, Criminal Justice Reform, and Healthcare.

In May 2010, the Florida Legislature passed a budget totaling \$70.1 billion, including nearly a billion in federal stimulus dollars; however, increased Medicaid spending and federal loan payments have left us vulnerable to another large budget deficit. Furthermore, hundreds of millions of dollars in raids from various state trust funds were transferred into the general revenue fund to help plug the large budget gap in the last year. With the imminent cessation of federal dollars, increased liabilities left to the state, and a slower than expected economic recovery, Florida has been left in a precarious situation fraught with more difficult decisions.

The FY2010-11 Budget contains many reductions and cuts to core service programs in the state. Among them: community care for the elderly, at-risk services for pregnant women and infants, child abuse and neglect services, adoption subsidies, and independent living for children in foster homes. Such cuts to core services have dire consequences not only for the individual, but for the state itself, as it faces more crisis situations that incur higher costs in the long run. Without initiating smart ways to increase efficiency, Florida risks losing the important opportunity to wisely invest in its future and, ultimately, its economic

Solving these challenges requires action, innovation, and leadership – from both inside and outside of government. Florida can and must take the necessary strong steps to ensure that the maximum value of each taxpayer dollar is achieved. While trust funds are drained and federal stimulus dollars wane, we must innovate and collaborate to find short- and long-term opportunities to improve efficiency, enhance productivity, and achieve real cost savings.

Task Force Guiding Principles

- Focus primarily on efficiency of operation and administration rather than policies and priorities.
- Avoid cuts in direct services by reducing administrative and operational costs.
- Intensify government efforts to collect owed money through all revenue maximization channels.
- Reform the incentive structure that discourages efficiency improvements.
- Improve oversight of expenditures and resources.
- Embrace and integrate technology and innovation to reduce costs.

Members of the Government Cost Savings Task Force for FY2011-12

Chairman David A. Smith Task Force Chair

Florida TaxWatch Chairman PSS World Medical (ret.)

Mr. Marshall Criser, III Task Force Vice-Chair President - Florida AT&T

The Honorable JD Alexander

Chair of the Senate Policy and Steering Committee on Wavs and Means Florida Senate (Designee of the Senate

Mr. John Alexander Chairman and CEO

President)

Alico, Inc. Mr. Joe Audie

President Marble Medical, Inc. Mr. Hoyt R. "Barney"

Barnett Vice Chairman Publix Super Markets Inc. Mr. Robert Beck President PinPoint Results, LLC

Mr. Barney Bishop, III President and CEO Associated Industries of Florida

Mr. Brad Boaz Chief Financial Officer Barron Collier Companies

Ms. Janegale Boyd President and CEO Florida Association of Homes and Services for the Aging

Mr. Dominic M. Calabro President and CEO Florida TaxWatch

Ms. Colleen Castille Managing Member Castille & DeFoor

Mr. Chuck Cliburn Senior Vice President ACS, Inc.

Mr. Mike Cusick Florida Coalition for Children

Ms. Claudia Davant Managing Partner, Florida Rev. Allison DeFoor, II Managing Member Castille & DeFoor

Ms. Ann Duncan President Vertical Integration

Mr. Steve Evans IBM Executive (retired)

Mr. Charles Grav Chairman & CEO Gray Robinson, P.A.

Mr. David Griffin David Griffin Consulting

Mr. Steve Halverson President and CEO Haskell Company

Mr. Ed Hannum President and CFO AvMed Health Plans

Mr. Mark Wilson President and CEO Florida Chamber of Commerce

Mr. John Hogan President & CEO Capital Health Plan Mr. Michael A. Jennings Vice President, Government

Relations Prudential

Mr. Mark Kaplan Vice President, Public Affairs and Policy

Mr. Syd Kitson Chairman and CEO Kitson & Partners

Mr. David Mann Chairman & CEO – North Florida SunTrust Bank

Attorney General Bill McCollum Attorney General

State of Florida

Corrections

Mr. James "Jim" McDonouah Former Florida Secretary of the Department of

Mr. Alan Levine

Senior Vice President, Health **Development Operations** and Government Relations Health Management Associates

Ms. Susan Pareigis Florida Council of 100

Mr. Michael Pender, Jr. President, Florida Institute of CPAs Cavanaugh & Co.

Mr. Scott Teel Chief Financial Officer & Vice President Gulf Power Company

Mr. Rick Scott Rick Scott for Florida

Mr. Fred Seamon Senior Partner MGT of America

Mr. Eric Silagy Vice President, Chief Development Officer Florida Power & Light The Honorable Alex Sink Chief Financial Officer

Mr. Tom Warner Shareholder Carlton Fields

State of Florida

The Honorable Will Weatherford The Florida House of

Representatives (Designee of the Speaker of the House of Representatives)

Mr. Al Zichella Vice President of Construction and Development Services KD Merick & CO.

John Zumwalt, III Chairman and CEO (ret.) The PBSJ Corporation

The Prudential – Davis Productivity Awards Program





Recognizing, Rewarding and Replicating Excellence in State Government since 1989



Together with Prudential and several corporate and philanthropic sponsors, Florida TaxWatch continues to publicly recognize and reward state employees and work units whose work significantly and measurably increases productivity and promotes innovation to improve the delivery of state services and save money for Florida taxpayers and businesses.

This nationally unique awards program is a major government improvement initiative chaired by Florida's Lieutenant Governor and supported by The Florida Council of 100 and the State of Florida.

The Mission

The mission of the program is the same today as it was 22 years ago: to recognize and reward Florida government employees whose enterprising work, fiscal responsibility and personal accountability significantly increase productivity levels above and beyond their job expectations.

The Competition

The 2010 awards competition attracted 587 nominations for innovations and productivity improvements worth \$415 million in cost savings, cost avoidances and increased revenue for state government. Over the past 22 years, award winners have posted a total of \$6.7 billion in added value for Florida taxpayers and businesses.

The Winning Combination

Governor Charlie Crist, along with Cabinet Members and Lt. Governor Jeff Kottkamp, as Chairman of the 2010 Prudential - Davis Productivity Awards Program, have made leveraging the value of award winning achievements a priority for building a more effective and efficient government. Promoting innovations that can be implemented throughout Florida government translates to millions of dollars of budget savings and improved service delivery. Providing these achievements to other states and countries is worth countless millions more.



(Left to Right) Marshall Criser, III, President of AT&T Florida, Dominic Calabro, President & CEO of Florida TaxWatch, Lt. Governor Jeff Kottkamp and Mike Jennings, Vice President of Government Relations for Prudential, attend the 2010 Prudential - Davis Productivity Awards Kickoff Reception at Florida TaxWatch.

Distinguished Panel of Judges and Florida TaxWatch Senior Fellows

Judges for the Prudential - Davis Productivity Awards are dedicated to the program and the value it brings to the citizens of Florida. These busy men and women serve at high levels in both the public and private sector, but they devote many hours to reading information, reviewing nominations, analyzing evaluation reports, and making careful decisions on the importance and value of those nominations receiving high-level awards.



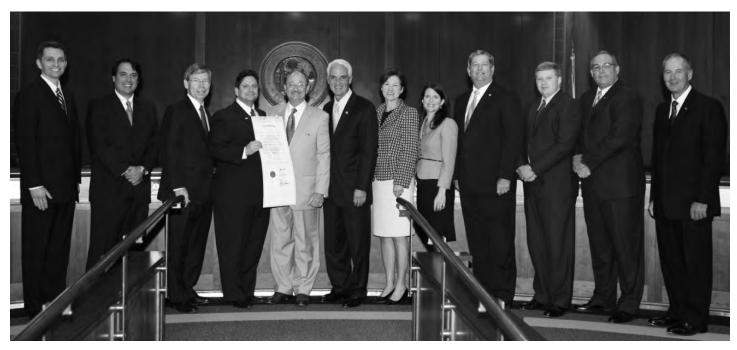
Florida Senate President
Jeff Atwater and House of
Representatives Speaker
Larry Cretul served as
Masters of Ceremonies
for the 2010 Prudential Davis Productivity Awards
Kickoff in Tallahassee. They
are joined by Dominic
Calabro, President & CEO of
Florida TaxWatch and Mike
Jennings, Vice President of
Government Relations for
Prudential.

2001

Economic Recovery. TaxWatch recommendations to stimulate Florida's economy and tourism industry following the September 11 attacks became the cornerstone of the Governor's economic stimulus plan enacted in a special legislative session.

2002

Corporate Income Tax. A TaxWatch report provided essential guidance for legislative action to "piggyback" Florida's corporate income tax with federal economic stimulus provisions.



Governor Crist and the Cabinet present a Resolution recognizing the 2010 Prudential - Davis Productivity Awards and declaring June 2010 as "Prudential - Davis Productivity Awards Recognition Month."

Distinguished Panel of Judges and Florida TaxWatch Senior Fellows

Judges for the Prudential - Davis Productivity Awards are dedicated to the program and the value it brings to the citizens of Florida. These busy men and women serve at high levels in both the public and private sector, but they devote many hours to reading information, reviewing nominations, analyzing evaluation reports, and making careful decisions on the importance and value of those nominations receiving high-level awards.

Chairman Ed Hannum

Senior Vice President and COO AvMed Health Plans Miami, FL

Bonnie Basham

President Capital Ideas Tallahassee, FL

Janegale Boyd

President and CEO Florida Association of Homes and Services for the Aging Tallahassee, FL

Doug Davidson

Market Executive - Commercial Banking Bank of America Merrill Lynch Tampa, FL

Pat Dorsey

President and Publisher Tallahassee Democrat Tallahassee, FL

Viann Hardy

Vice President, Corp. Marketing & Business Dev. **MAXIMUS** Panama City, FL

John Hogan

Chief Executive Officer Capital Health Plan Tallahassee, FL

Susan Pareigis

Executive Director The Florida Council of 100 Tampa, FL

Steven Rogers

Client Executive IBM Corporation Tallahassee, FL

April Salter

President Salter>Mitchell Tallahassee, FL

John Thomas

Chief Executive Officer Brandt Information Services Tallahassee, FL

Mark Wilson

President and CEO Florida Chamber of Commerce Tallahassee, FL

Special Thanks to our Corporate Sponsors

In addition to Prudential's generous support, numerous corporate, individual and philanthropic contributors supplement the awards program.

ACS Government Solutions AT&T

AvMed Health Plans Bank of America Merrill Lynch **Brandt Information Services**

Capital Health Plan CSX Corporation

Dominic and Debbie Calabro

Dunlap & Shipman, P.A. The Florida Lottery

Florida Network of Youth & Family Services

Florida Power & Light

Florida Transportation Builders' Association Florida Trend Magazine

Florida Trucking Association Infinity Software Development

MAXIMUS NSI

Prudential

Publix Super Markets Charities

Regions Bank

Tate Enterprises

2003



Revenue Maximization. A TaxWatch joint Task Force report on cost savings and tax modernization in state government resulted in Florida recovering \$58 million in federal funds rightfully owed to the state.

2003

Corporate Income Tax Scholarship Program. The Legislature agreed with a TaxWatch recommendation to increase the corporate tax cap for scholarship contributions to benefit limited/low income students, save taxpayers nearly \$1 billion over eight years, and help reduce class sizes

Centers of Excellence

Florida TaxWatch Center for Competitive Florida

Florida TaxWatch-CCF Advisory Board

Chairman John Zumwalt, III

The Zumwalt Company

Florida TaxWatch

Chairman David A. Smith

John A. Adams, Jr., Ph.D. President & CEO Enterprise Florida Inc.

Hoyt R. "Barney" Barnett Vice Chairman Publix Super Markets, Inc.

Stuart L. Blumberg President & CEO Greater Miami & The Beaches Hotel Association

John Byers President & CEO

President & CEO FPIC Insurance Group

Robert Coker Senior Vice President, Public Affairs

Public Affairs
United States Sugar
Corporation

Marshall Criser, III President-Florida

AT&T

Doug Davidson

N. Florida Commercial Market Executive Bank of America Merrill Lynch

Ray Gilley

President & CEO Metro Orlando EDC

Nicki Grossman

Executive Director Greater Fort Lauderdale CVB

Ed Hannum

President & Chief Operating Officer AvMed Health Plans

Jack Healan

President Amelia Island Plantation

Arthur Hertz

Chairman and CEO Wometco Enterprises Inc.

Glenda Hood

Former Secretary of State

Robert Hudson

President & CEO Retired AvMed Health Plans

Richard Maladecki

President Central FL Hotel & Motel Association

Governor Bob Martinez

Senior Policy Advisor Holland & Knight

Shannon McAleavey

Vice President of Public Affairs Walt Disney World

David McIntosh

Trustee
Bluefield Ranch Mitigation
Bank Trust

John McReynolds

VP Government Affairs Universal Studios

Michelle Robinson

President – SE Region Verizon

Robert Skrob

Executive Director Florida Association of CVBs

Ed Tancer

Vice Chairman & Senior Vice President, Government Affairs Florida Power & Light

Bill Talbert

President & CEO Greater Miami CVB

Stephen J. deMontmollin

Sr. Vice President and General Counsel AvMed Health Plans The mission of the Center for Competitive Florida (CCF) is to position Florida TaxWatch as Florida's leading public policy research organization shaping the debate on state policies and programs that affect Florida's economic growth and competitiveness. John Zumwalt Chairs the Center and Dr. Steve Morrell serves as the CCF Executive Director. The Center's Advisory Board, comprised of a distinguished and accomplished group of Floridians representing the private and non-profit sectors, guides the direction of the Center. CCF relies primarily on the Council of Economic Advisors at Florida TaxWatch (FCEA) as well as TaxWatch staff to oversee and conduct research.

As Florida struggled to emerge from the most severe economic recession since the 1930s, CCF advanced its mission in the past year through a number of research and outreach initiatives. These initiatives focused on both economic recovery from the recession and structural changes in the state's economy needed to bolster its long-term growth.

Working collaboratively with the FCEA, CCF released its *Recommendations* for *Boosting Investment, Economic Growth and Job Creation in Florida*. The Report contained twenty-four specific recommendations for stimulating recovery in the state's economy and improving its long-term competitiveness. The recommendations, tied to research on foundations of state-level economic growth, addressed a variety of ways to improve human capital, state and local fiscal policies, economic clusters, migration and the state's industrial structure.

As the year drew to a close, CCF and FCEA issued a major economic study of Amendment 4. The study, entitled Land Use Planning by Referendum: The Economic Consequences of Amendment 4, assessed the likely impacts of adoption of Amendment 4 on jobs and output in Florida's economy, as well as its likely impact on local governments' fiscal position. The analysis finds that passage of Amendment 4 will reduce Florida growth in jobs by about 252,000, output by roughly \$15.2 billion and personal income by approximately \$13.5 billion, while increasing the cost of housing, particularly for the less affluent, and increasing the per household cost of financing local government.

2004 2004

Constitutional Amendments. The Florida Supreme Court removed General Election ballot proposals opposed by TaxWatch because they would have imprudently eliminated sales and use tax exemptions and exclusions, and unfairly shifted property taxes onto people who do not own their own homes.



State Courts Funding. Florida TaxWatch outlined the need for proper funding, management and accountability of the state courts prior to their transition from county to state budget responsibility.

The Florida Council of Economic Advisors at Florida TaxWatch

The mission of the Florida Council of Economic Advisors at Florida TaxWatch (FCEA) is to provide professional, non-partisan public policy advice and recommendations to Florida state government, in order to promote the maximum, long-term sustainable growth and development of the Florida economy. The FCEA will fulfill its mission by:

- Evaluating and appraising the effects of existing and proposed programs and operations on the Florida economy;
- Studying, analyzing, and interpreting current economic conditions;
- Identifying, analyzing, and interpreting factors and forces shaping and influencing long-term economic growth;
- Developing and formulating policies and programs which will promote long-term economic growth;
- Contributing to the public's understanding of economic issues; and
- Interacting and collaborating with economic research, public policy and economic development organizations to share research findings, data, information and the like.

After a quarter century or more of generally robust economic growth, Florida now confronts a growing list of questions, uncertainties and challenges about its economic future. Roughly three decades of strong economic performance have brought Florida's per capita income and per person GDP to parity with the national averages, but further progress is far from assured. Profound demographic shifts, evolving industry mixes, changing workforce requirements, a wage structure that stubbornly lags the national norms, a sever and likely protracted housing market slump, substantially higher costs for housing, insurance and transportation, state and local government fiscal conflicts, escalating environmental concerns, and increasingly fierce regional, national and international competition are only a few of the notable forces buffeting – and potentially constraining – Florida's economy.

The Florida Council of Economic Advisors at Florida TaxWatch can be an important resource in these regards. Professional economists and public policy experts, owing to their knowledge, expertise, and interest, can provide valuable research, advice, and recommendations on a wide range of public policy issues, and, as a result, contribute to better policy choices.

Florida Council of Economic Advisors at Florida TaxWatch

CHAIR

Dr. Stephen Morrell

Professor of Economics and Finance Andreas School of Business Barry University

VICE CHAIRMAN

Dr. J. Antonio Villamil

Dean, School of Business Research Professor of Economics St. Thomas University Principal Advisor, Washington Economics Group

Dr. Robert Cruz

Chief Economist
Office of Economic Development Coordination
Miami-Dade County

Dr. David Denslow

Distinguished Service Professor and Director of Policy Studies Research Economist, Bureau of Economics & Business Research Warrington College of Business

Dr. Rick Harper

University of Florida

Professor of Economics and Director Haas Center for Business Research and Economic Development University of West Florida

Dr. David Letson

Chair, Division of Marine Affairs and Policy and Professor of Marine Affairs and Economics Rosenstiel School of Marine & Atmospheric Sciences University of Miami

Dr. Susan MacManus

Distinguished Professor of Government & International Affairs College of Arts and Sciences University of South Florida

Dr. John Silvia

Managing Director and Chief Economist Wachovia Economics Group/Wachovia Capital Markets

2005

Substitute Business Communications Tax Repeal. The legislature repealed this tax following a TaxWatch task force recommendation to do so, outlining the negative effect on the state's economy and competitiveness resulting from this large unintended tax increase.

Constitutional Revision Reform. The legislature created a proposed constitutional amendment (which was passed by voters the next year) that would implement a long-standing Florida TaxWatch recommendation to require a 3/5 vote of voters voting on an amendment instead of the current simple majority.

Florida TaxWatch Center for Educational Performance and Accountability (CEPA)

Florida TaxWatch-CEPA promotes exemplary PreK-20 student achievement within a cost effective environment. It does this by providing information and conducting independent, relevant research on educational issues that affect the efficiency, effectiveness, and accountability of state government, local school districts, and postsecondary institutions. CEPA's work is guided by a talented group of advisors and affiliates who establish top priorities that evolve with changing conditions, such as the economic crisis that has gripped the state and the

Economic development and education are inherently intertwined. Thus, it is vital that Floridians have a keen understanding of the profound importance of education to the state's national and international competitiveness. This relationship is highlighted by CEPA via efforts associated with policy influence, applied research, collaborative outreach, and citizen education. All taxpayers benefit from these activities since today's students are tomorrow's workforce.

The Innovation Age in which we are living requires solid schooling at all levels.

CEPA research is made possible through the outstanding contributions of the following sponsors, all of whom share a keen interest in improving the educational outcomes in our state toward enhancing the lives and livelihoods of all of Florida's taxpayers.

> **Brandt Information Services** IBM **Publix Super Markets Charities State Farm Companies** SunTrust Banks of Florida Foundation **Verizon Foundation**

Florida TaxWatch - CEPA Advisory Board

CEPA Chairman David Mann SunTrust Bank

Florida TaxWatch Chairman David A. Smith

Executive Director Betty Coxe

Kathy Adams MediaReach Public

Hoyt R. "Barney" Barnett

Publix Super Markets

Carol Barnett Publix Super Markets

Charities

Barney Bishop Associated Industries of Florida

Dr. Tom Blomberg Florida State

University

Chancellor Frank T. Brogan

State University System of Florida

The Honorable Nancy Broner

Duval County School Board

Dominic M. Calabro Florida TaxWatch

Stacy Carlson Helios Education Foundation

Dr. Paul Cottle Florida State University

Steve Evans Florida TaxWatch

T. Willard Fair Urban League of Greater Miami

The Honorable Don

The Florida Senate

Dr. Philip E. Geiger MAXIMUS

Charlie Gray GrayRobinson, P.A.

Robert Haag Florida Consortium of Charter Schools

Viann Hardy MAXIMUS

The Honorable **Heather Fiorentino** Pasco County Public

Schools

Mike Jennings Prudential

Debra Kerr Pearson

Suzanne Martin **ACS Government** Solutions

Martin Miller Miller Consulting Group

Joan Minnis Pinellas County Schools

Bill Montford Florida Association of District School Superintendents

Jon Moyle, Jr. Keefe Anchors Gordon & Moyle

Sandra Murman Barr, Murman, Tornelli, PA Former Member, Florida House of Representatives

Chris Neal State Farm Insurance

Companies

Sherry Plymale University Board of Trustees

Van Poole Dutko Worldwide

Mary Lou Raichel Florida Trucking Association

Crisha Scolaro The Academies for Educational Excellence, Inc.

Dr. Fred Seamon MGT of America

Harry Shorstein Former State Attorney Shorstein & Lasnetski

Dr. Eric Smith Florida

Commissioner of Education

Lyn Stanfield Apple

Steve Uhlfelder Uhlfelder & Associates, P.A.

President Ken Walker Edison State College

Jim Warford Florida Association of School Administrators

Julie Young Florida Virtual School, Orlando

Dr. Dhyana Ziegler Florida A & M University

Carol Butera Children First

Mary Chance

Consortium of Florida Education Foundations

Gary Chartrand

Acosta Sales & Marketing Company

The Reverend Allison DeFoor Castille & DeFoor

Donald Griesheimer Florida Association of District School Superintendents

Dr. Art Keiser Keiser University

Rosemary Lucia MAXIMUS

Scott Luongo **Broward County**

Parent **Natalie Mealey**

Pepin Distributing Company

Cindy O'Connell

O'Connell Consulting

Tom Pepin Pepin Distributing Company

Dr. Nanette Rodgers Polk Community College

2006

Full Repeal of Tax on Intangibles. TaxWatch began its push for a phased-in repeal of this unfair, outdated tax in 1988, through the work of its Intangibles Tax Task Force, with effective stepped reductions of the rate beginning in 1998 through full repeal in 2006.

2006



Repeal of Alcoholic Beverage Surcharge. The legislature repealed this "by-the-drink tax," following two TaxWatch publications that outlined how costly and complicated it was to administer, audit and enforce, and was unfairly burdensome to merchants.

We Believe

You cannot bring about prosperity by discouraging thrift.

You cannot strengthen the weak by weakening the strong.

You cannot help small men by tearing down big men.

You cannot help the poor by destroying the rich.

You cannot lift the wage earner by pulling down the wage payer.

You cannot keep out of trouble by spending more than your income.

You cannot further the brotherhood of man by inciting class hatreds.

You cannot establish security on borrowed money.

You cannot establish character and courage by taking away a man's initiative and independence.

You cannot help men permanently by doing for them what they could and should do for themselves.

—From the pen of Reverend William John Henry Boetcker (1873-1962) and often attributed to Abraham Lincoln

2007

2007

Championed True Property Tax Reform. TaxWatch brought relative, data-driven research and recommendations to urge true property tax reform – not just relief – to the legislature and the incoming constitutional Taxation and Budget Reform Commission. The Florida TaxWatch Center for Local Government Studies helped local citizens evaluate the operations of their local government.

Streamlining Government. Florida TaxWatch provided the House Speaker specific suggestions to eliminate duplication and to streamline government operations. One outcome was the legislature passing a bill eliminating the use of DOR form 219 (collection of property sales information), estimated to save more than \$12 million annually.

Member Involvement Through Regional Meetings

Regional Board Leaders

Tallahassee

Van Poole, Dutko Worldwide

Naples

Al Zichella, KD Merick & Co.

Fort Lauderdale

Nicki Grossman, Greater Ft. Lauderdale Convention & Visitors Bureau

Miami

Ed Hannum, AvMed Health Plans

Pensacola

Phil Raymond, Gulf Power

West Palm Beach

Gaston Cantens, Florida Crystals and John R. Smith, BIZPAC

Sarasota

Michelle Robinson, Verizon

Tampa

Chuck Sykes, Sykes Enterprise

Orlando

Lee Chotas, Dean Mead

Lakeland

Barney Barnett, Publix Super Markets

Jacksonville

David Mann, SunTrust Bank Florida

Melbourne

Chuck Greene, Harris Corporation



Florida TaxWatch Space Coast membership

Florida TaxWatch members represent some of the most creative business and civic leaders in our great state. Your membership in Florida TaxWatch empowers you and Florida's taxpayers to take your ideas and, at times, your frustrations about government and channel them into constructive action.

At Florida TaxWatch, the Board leadership and staff work directly with the mem-

bership to encourage their input on emerging issues, build critical partnerships, and collaborate on promoting positive policy recommendations.

"Regional Membership Meetings", now held in 12 major areas of Florida each year, help brief members on key tax and public policy issues facing them, their families and businesses. They also provide a forum for members to voice their concerns about local and state issues and explore how Florida TaxWatch can help. These regional meetings have been enthusiastically received by the membership and the locally elected officials and community leaders whom we invite to take part as our guests.

This year included first-ever regional meetings in Pensacola and Sarasota, and a second annual Space Coast meeting in Melbourne. We welcomed 60 new members to the nearly 1,000 statewide Florida TaxWatch members and subscribers.

"TaxWatch Task Forces", made up of interested membership and key research associates, have played an important role in upholding our motto of "research that gets results"! From the past elimination of the Intangibles Tax to the successful



Florida TaxWatch members listen to a presentation at the Center for Education and Performance Accountability (CEPA) meeting

implementation this year of nearly \$2 billion in government cost savings ideas, where there is an important taxing and spending concern in Florida, there is a Florida Tax-Watch task force posing the right questions and expanding the reach of the state's tax-payer research institute...

We hope that you have enjoyed these sessions as much as we have. We have appreciated every opportunity to come into your communities, to tap into the wealth of talent of our supporters and volunteers, and to brainstorm together on the opportunities and challenges ahead.

We extend our deepest thanks to the outstanding volunteers listed on this page who have led and participated in these meetings. We look forward to seeing you in the year ahead in your region, and to working together to ensure the health and prosperity of our state to the benefit of all of Florida's taxpayers.

2008 2008

Amendment Five Defeated. Florida TaxWatch filed an amicus curiae brief with the Florida Supreme Court, arguing that the amendment's proposed property tax-sales tax swap ballot title and summary may mislead voters. Research revealed that the replacement money required would result in a nearly \$3 billion net tax increase. The court agreed and struck the amendment from the November 2008 ballot.

Unitary Taxation Defeated. A bill to create a unitary corporate tax system was voted down, following TaxWatch testimony before a House committee that unitary taxation through combined reporting of corporate income would be complicated and costly to administer for taxpayers and the state.

Why Join Florida TaxWatch?

The next year will be both very exciting and challenging for our state and local leaders, and taxpaying citizens and businesses. There is no organization which is better suited or positioned for this important task than Florida TaxWatch and whose guidance and assistance the taxpayers of Florida have rightfully come to expect.

Credible Reputation

Florida TaxWatch is **your eyes and ears** for fiscal accountability throughout Florida. Since 1979, Florida TaxWatch has been watching how your tax dollars are raised and spent. Florida TaxWatch consistently finds new ways to promote and encourage government efficiency and reduce waste.

Florida TaxWatch is a statewide, **non-profit**, **non-partisan research institute** supported by voluntary, tax-deductible membership contributions and philanthropic grants. All types of taxpayers – homeowners, small businesses, corporations, professional firms, associations, individuals, and philanthropic foundations – benefit from membership in Florida TaxWatch.

Florida TaxWatch is one of a kind – the only statewide organization developing independent research products that build government efficiency, promote sound statewide tax-and-spend practices, and create fiscal policies that make a valuable difference for Florida taxpayers.

Florida TaxWatch is a credible and relevant watchdog that contributes to your household or business bottom line by stopping unnecessary taxes and ensuring existing taxes we have are fair and equitable.

Research that Gets Results

During the first two decades of Florida TaxWatch, policy makers and government

What Makes Florida TaxWatch Unique

Independence: By advocating in the public taxpayer interest, not for a particular individual, group, or economic sector, Florida Tax-Watch research brings credibility and thus influence to issues other groups or individuals cannot.

Public Service: As a public servant, Florida TaxWatch helps all citizens by taking positions based on its independent research findings, regardless of popularity or expediency.

Historical Context: Florida TaxWatch has a historical understanding of government, public policy issues, and the battles fought in the past necessary to structure effective solutions for the future. We frame the public debate going forward.

Empowerment: Florida TaxWatch empowers you by your membership, taking your suggestions and frustration over government and channeling it into constructive action.

employees have implemented three-fourths of TaxWatch cost-saving recommendations, saving taxpayers more than \$6.2 billion – approximately \$1,067 in added value for every Florida family. In 2009-2010, the legislature implemented an additional \$2+ billion in savings recommended by our Government Cost Savings Task Forces. That's money that doesn't have to come from cuts to core services or additional taxes and fees.

Your fully tax-deductible membership

contribution to Florida TaxWatch will make you a partner in our efforts to directly impact state laws, constitutional amendments, budgets, and government programs.

Your Florida TaxWatch membership also gives you direct access to relevant state-wide issues through a subscription to all Florida TaxWatch publications, including our influential yearly reports, exclusive Economic Commentaries, and electronic alerts on developments we track at the Capitol.

Help Us Help You. Join Florida TaxWatch Now and help us protect your hard-earned taxpayer dollars, your economic future, and ensure Florida's continued competitiveness in the growing global economy. Call the 24-Hour Membership Line at 850-510-7185 or email hbennett@FloridaTaxWatch.org

2009



2009

Cost Savings. TaxWatch released 42 cost savings, cost avoidance, and revenue maximization ideas worth \$6.2 billion dollars

to help the legislature meet its budget during recession. The

legislature passed bills implementing 11 of the ideas, worth

\$800 million in long-term savings.

Burden of Proof in Property Tax Challenges. The legislature approved long-standing TaxWatch recommendations to change the burden of proof in property assessment challenges to level the playing field for taxpayers.

Florida TaxWatch Professional Staff and Consultants



Dominic M. CalabroPresident & Chief Executive
Officer



Steve Evans Senior Advisor



Deborrah Brodsky Chief of Staff



Harvey Bennett Senior Vice President of Membership & Marketing



Kurt Wenner Vice President for Tax Research



Clarissa Dunlap Prudential – Davis Productivity Awards Executive Director



Dr. Stephen Morrell Florida Council of Economic Advisors Chairman and Center for Competitive Florida Executive Director



Betty Coxe
Center for Educational
Performance & Accountability
Executive Director



Robert Weissert, Esq. Vice President for Research and Development and General Counsel



Necati Aydin, Ph.D. Senior Research Analyst



Balazs Khoor Research Analyst



Katie Hayden Research Analyst



Erin ChoyAssistant Director of
Membership



Sean Burnside MIS Director



Christina Calabro Prudential – Davis Productivity Awards Assistant



Park Palmer Administrative Assistant



Dick Eagles Research Intern



Dave DavisFlorida TaxWatch Consultant
Prudential Davis Productivity
Awards Researcher Emeritus

2010 2010

Cost Savings. A Florida TaxWatch Task Force developed 88 cost savings, cost avoidance, and revenue maximization ideas worth more than \$3 billion annually to help the legislature meet its budget during the recession. The legislature implemented 28 of the ideas immediately during the session, worth nearly \$2 billion dollars, helping avoid further cuts to core services and additional taxes and fees.

Amendment Four Defeated. TaxWatch provided key research that helped defeat this proposed constitutional amendment. The econometric analysis revealed that requiring voter approval of all local comprehensive plan changes would cost Floridians 250,000 jobs, \$227 million in lost property taxes, upwards of \$83 million annually in special election costs, and add more than \$1 billion in extra legal costs to local governments.



JEFF KOTTKAMP LIEUTENANT GOVERNOR

November 4, 2010

Dear Friends at Florida TaxWatch,

As Chair of the Prudential - Davis Productivity Awards, I am proud of Florida TaxWatch for recognizing our state employees who promote wise innovations, fiscal responsibility, and accountability. Their work and these actions translate on to millions of dollars of budget savings and improved service delivery each year. Thank you for keeping this unique and important program alive and well. It's an outstanding example of how Florida TaxWatch contributes to the health of our state through an assurance of smart and innovative government. I congratulate you all on another successful year of service to Florida's taxpayers.

Sincerely,

United States Senate

WASHINGTON, DC 20510-0907

COMMITTEES:

ARMED SERVICES

COMMERCE, SCIENCE AND TRANSPORTATION

SPECIAL COMMITTEE ON AGING

October 29, 2010

Florida TaxWatch 106 N. Bronough Street Tallahassee, FL 32301

Dear Friends:

It is with great pleasure that I offer my congratulations for 31 successful years of increasing the productivity and accountability of Florida government.

Your role in helping our state government shape responsible fiscal and public policy has continuously benefited taxpayers across the state of Florida. I commend you for your continued vigilance. Keep striving for improvements in Florida government through your excellent research, information, and action.

On behalf of the residents of the State of Florida, I salute you and fully expect that you will continue to lead and inspire many in the years to come.

Very truly yours,

George S. LeMieux United States Senator



CT2.65.00.70.51

BILL McCOLLUM ATTORNEY GENERAL

October 25, 2010

Dear Friends:

Congratulations to Florida TaxWatch for another year of loyal service to the taxpayers of Florida. The road to reform is often challenging and long. For this reason, I appreciate the steadfast presence of Florida TaxWatch driven by its independent research.

I am proud of Florida TaxWatch for recognizing our state employees who promote wise innovations, fiscal responsibility, and accountability. Their work and these actions translate in to millions of dollars of budget savings and improved service delivery each year.

Congratulations on your 31st year!

Sincerely,

Bill McCollum



STATE OF FLORIDA CHIEF FINANCIAL OFFICER ALEX SINK

November 2, 2010

Florida TaxWatch 106 North Bronough Street Tallahassee, FL 32301

Dear Friends,

Congratulations to Florida TaxWatch for 31 successful years of contributing responsible, common sense solutions to help shape responsible fiscal and public policy to meet the economic challenges facing Florida government.

One of the things I value most about TaxWatch is the bipartisan, disciplined approach to understanding and recommending solutions to Florida's problems. It's been my pleasure and my privilege to be associated with TaxWatch for more than 20 years both as a private sector business leader and as a member of the Florida Cabinet.

As a business leader, I always appreciated the thoughtful analysis and explanation TaxWatch provides Florida's businesses and families about the decisions being made in Tallahassee. As an elected official, I count on that analysis even more.

These experiences have given me a pretty unique perspective about what business leaders and elected officials can achieve by working together. Government works best when there are strong checks and balances. I know I couldn't have better partners in my quest for fiscal accountability than all of you.

I join with all of the citizens of this state in wishing Florida TaxWatch best wishes for yet another successful year.

Sincerely.

Alex Sink

alex Sink



The Florida House of Representatives

Office of the Speaker

Larry Cretul Speaker

October 26, 2010

Florida TaxWatch 106 N. Bronough Street Tallahassee, FL 32301

Dear Friends:

It is my distinct pleasure to thank Florida TaxWatch for another tremendous year providing the citizens of our state with independent research on the public policy issues affecting them. The research Florida TaxWatch conducts provides incredible value to the taxpaying citizens and businesses of our state. I extend my thanks to your entire organization for your continued commitment to the taxpayers of Florida to create a more accountable, efficient and affordable state government.

Sincerely

Larry Cretul Speaker



Florida TaxWatch Building Tallahassee, Florida

Words of Appreciation and Encouragement

Florida TaxWatch's presence in our state ensures a more sound public policy and greater government productivity and accountability which improves the quality of life for all Floridians and visitors to our state.

- Governor Jeb Bush



Florida TaxWatch has long been a leader in bringing spending efficiencies to government, with a track record of success.

— Pensacola News-Journal Editorial 7/24/07



Now more than ever, government needs a responsible partner to offer sound policy recommendations and productivity enhancements. Florida TaxWatch is that entrusted friend of taxpayers, carefully watching that our citizens' hard-earned dollars are put to good use.

 Fomer U.S. Senator and Governor Bob Graham I want to thank TaxWatch for helping get rid of the intangibles tax. That was a good day's work.

TaxWatch member Herb Peyton,
 President, Gate Petroleum



Money does not solve problems. People solve problems, but money is a necessary lubricant. Too much money may even make problems worse.

— TaxWatch Founder J.E. Davis



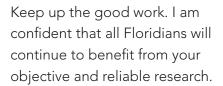
Florida TaxWatch recognizes there is no shortage of smart, dedicated public employees working to make government as efficient as possible.

— The Tampa Tribunee



Florida TaxWatch flagged the unfairness of Save Our Homes back in 1992.

— St. Petersburg Times



 Former House Speaker and Taxation and Budget Reform Commission Chair Allan Bense



Government must be held accountable to taxpayers, and the work of Florida TaxWatch helps achieve this goal.

- Senator Bill Nelson



The hard work and dedication of Florida TaxWatch has helped to shape responsible fiscal and public policy in our state.

— Senator Mel Martinez



Florida TaxWatch's accomplishments and contributions have been invaluable to all Floridians.

— Governor Bob Martinez





Improving Taxpayer Value, Citizen Understanding, and Government Accountability